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R. W. LONGABAUGHBu  
- GROWER & SHIPPER

1510 N. Lakeview Dr., Sebring, Florida

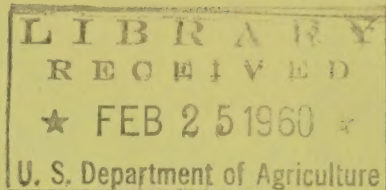
## CALADIUM BULBS

FANCY LEAF

LANCE LEAF

## PRICE LIST

Dec. 1959—Dec. 1960



SIZE	PER BULB	PER DOZ.*	PER 100**		F.O.B.
	(1-11)	(12-48)	(50 & Over)		
	PREPAID	PREPAID	PREPAID	PREPAID	
	Labeled		U.S.A.	IN FLA.	
FANCY LEAF					
No. 3, 3/4 - 1 1/4 in.		\$1.60	\$6.65	\$6.30	\$5.75
No. 2, 1 1/4 - 1 1/2 in.	25¢	2.25	9.80	9.10	8.25
No. 1, 1 1/2 - 2 1/2 in.	40¢	4.00	16.30	15.40	14.00
JUMBO, 2 1/2 - 3 1/2 in.	70¢	7.00	25.75	24.65	22.25
MAMMOTH, 3 1/2 in. & UP	\$1.25		40.00	37.90	34.50
LANCE LEAF					
No. 3, 3/4 - 1 1/4 in.		2.40	9.90	9.55	9.00
No. 2, 1 1/4 - 1 1/2 in.	45¢	4.00	16.55	15.85	15.00
No. 1, 1 1/2 - 2 1/2 in.	75¢	7.00	26.30	25.40	24.00
JUMBO, 2 1/2 - 3 1/2 in.	\$1.35		38.50	37.40	35.00

--- LESS 10% DISCOUNT ON ALL ORDERS TOTALING 500 BULBS &amp; OVER ---

\* One each of 12 varieties, our selection, unlabeled by variety; or 12-24 of a variety, your selection, labeled.

\*\* LABELED — You may order as few as 25 of a variety. Minimum order, 50 bulbs.

UNLABELED — (Mixed) — You may select the varieties to be included in your mixture, but no fewer than 10 of a variety; or you may leave the selections to us. Our mixtures contain a wide range of varieties, as explained elsewhere. Minimum order, 50 bulbs, at this price.

REMEMBER! Our prices are based on . . . . QUALITY . . . . CERTIFIED BULBS . . . .  
                  GENEROUS COUNT . . . . HEAVY SIZING . . . . CAREFUL PACKING . . . .  
                  WELL-BALANCED MIXTURES . . . . OVER 100 VARIETIES, including  
                  Popular Standards and many NEW HYBRIDS.

NOTE: Beautifully colored Display—Sales carton, containing 150 No. 1 bulbs in six leading varieties, available for \$25.00 F.O.B.







Beautiful  
Fancy Leaved  
**CALADIUMS**  
From Finest Quality Bulbs



Ideal for Landscaping  
(Above) Mrs. Munson (Below) Mrs. W. E. Haldemann



- |                     |                         |
|---------------------|-------------------------|
| (A) Poecile Anglais | (D) Hortulania          |
| (B) Devonshire      | (E) Mrs. F. Sanders     |
| (C) Itacapus        | (F) Scarlet Pimpernelle |

*Edgewater  
Caladiums*

*Sebring • Fla.*



# Fancy Leaved CALADIUMS

- ATTALA*. Rose-colored leaf, heavily mottled with medium green. Pronounced red ribs. Pink and black striped stem.
- \**BRILLIANTISSIMO*. Brilliant red-rose center, blending with islets into dark green border. Green stems.
- CANDIDUM*. The leading white variety. Snow-white leaves with green ribs and veins. Vigorous grower.
- CRIMSON WAVE*. Large, crinkled, translucent leaves with crimson center, mottling into dark green border. Black stems.
- DEVONSHIRE*. Mottled, translucent lavender-pink on dark green leaf. Bushy.
- DR. D. M. COOK*. Maroon-red center and red ribs. Crinkled and wavy leaf spotted with translucent red toward dark moss-green border.
- DR. T. L. MEADE*. Entire leaf coppery bronze-red color. Crimson ribs.
- EDITH MEADE*. Snow-white leaves with narrow, dark green border and red midribs. Black and green striped stems.
- ITACAPUS*. Entire leaf bright red; narrow green border with red dottings.
- JESSIE THAYER*. Flushed pink and white on dark green leaf. Noted for its very pronounced dark red ribs and veining.
- JOHN PEED*. Metallic red center and red veins, with moss-green border. Medium roundish leaves. Black stems.
- †*LORD DERBY*. Translucent shell-pink, crinkled leaves with green ribs and veining. Pencil-line green border. Very bushy.
- †*MACAHYBA*. Dark moss-green leaf, profusely marked with lilac splotches over entire leaf. Pronounced scarlet ribs.
- MARIE MOIR*. Large white leaves with red blotches between pronounced dark green ribs and veining. Narrow green pencil-line border.
- MRS. F. SANDERS*. Deep lavender-rose, heavily blotched with dark green and chartreuse. Large, roundish leaves. Black veins and stems.
- MRS. MUNSON*. Translucent lavender-rose leaf with deep rose-colored ribs, blending into medium green border. Dark stems.
- MRS. W. B. HALDEMANN*. Bright translucent pink, interspersed with islets of white toward the narrow, light green border. Very bushy.
- \**PINK HORTULANIA*. Vivid pink leaf, blending into narrow green edge. Deep rose veins.
- POECILE ANGLAIS*. Deep dark red leaves with apple-green border. Outer edge slightly wavy.
- RECONCAVO*. Rose-red on light green, with embossed effect. Carmine ribs.
- RED ENSIGN*. Bright metallic red with powdery blue cast. Narrow green border. Produces many colorful leaves.
- RED FLARE*. Bright scarlet leaf, blotched with light and dark green. Many leaves.
- \**RED HORTULANIA*. Entire leaf brilliant vermilion-red, with very narrow, medium green edge. Dusty blue cast over leaf.
- \**RIO DE JANEIRO*. Translucent bright pink leaf, with very narrow, dark green border and mottling. Light stem.
- RISING SUN*. Brilliant red center with dark red ribs. Orange-red spots bursting forth from center into dark green border. Black stems.
- SCARLET PIMPERNELLE*. Scarlet center with yellow-green border. Large leaves. Vigorous, leafy growth.
- †*SOROCOBA*. Translucent white suffused with pink. Green ribs and veins.
- SPANGLED BANNER*. Bright red center, having profuse pink spots in dark green border.
- THOMAS TOMLINSON*. Bright crimson center with blotches of red and green toward the narrow green border. Many leaves.
- TRIOMPHE DE L'EXPOSITION*. An old favorite. Bright red center with medium green border. Extra-large, roundish leaves.

\*These brilliant varieties do not produce a large bulb. We would suggest grouping two No. 1 or three No. 2 bulbs together for outstanding effect.

†These varieties will attain better color in more subdued light than other varieties.

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Our hand-selected mixture contains all varieties still in stock at the time of receiving your order—one-third whites, unless otherwise specified by you. We also include a portion of a field-grown mixture which is comprised of all of our named varieties, plus several which we do not stock separately. This assures you a much better variety range well after our stock of separate varieties becomes more limited. This field-grown mixture is of bright varieties only and does not include any dull, nondescript discards.

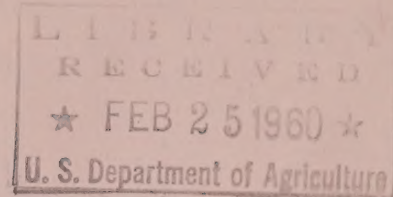
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*Should we be sold out of a variety you select, we will substitute one we consider as good or superior.*



# SUPPLEMENTAL VARIETY LIST

A partial list of additional varieties available



- AARON. New white. Outstanding.
- ACE OF HEARTS. Low growing red. Medium leafer. Bright color.
- A. J. BARNES. Large leaved. Vivid red center. Wide peagreen border. Medium tall grower. Outstanding for outdoor culture.
- ANN GREER. Large round-leaved red. Medium leafer. Low growing.
- BILL HOLMES. Good potting variety. Strawberry pink and cream on green.
- BILLY. New pink. Very promising. Leafy. Bright color.
- CARDINAL. Dark red, translucent, crinkled leaves. Low growing. Leafy. Best coloring shows where strong light is provided, but not enough to burn leaves. #2 usually largest bulb available.
- CAROLYN WHORTON. Most beautiful of the spotted pink varieties. Heavy leafer. Low growing. Good for potting.
- DAYBREAK. Also known as DAWN. Low growing. White to blush pink leaves, netted green. Green border, pink midribs. Good for potting.
- EDNA. Very large, glossy red leaves. Light leafer.
- FESTIVIA. New red. Good leafer. Crinkled leaves. Green veins.
- FRECKLES. Dark pink. Heavy leafer, short growth. Good potting variety.
- FRED BAUSE. Low growing, leafy red. Good potting variety.
- FREIDA HEMPLE. Low growing, bushy red. Bright color. Good for potting.
- GAIL DEE. Very fine pink. Plenty of leaves. Slightly tall.
- JUNE BRIDE. New white. Low growing. Good leafer.
- KATHLEEN. New pink. Very leafy, very low. Excellent for potting.
- LADY CHRIS. Cream leaf with copious maroon spots and blotches.
- LEE STOKES. Good leafer. Blotched creamy green on darker green.
- LORD ROSEBERRY. Also known as ROSEBUD. Light red-rose center.
- LUELLA WHORTON. Vigorous, tall growing. Very large leaves. Red veins.
- MABEL BARNES. Large ruffled-edge leaves. White midriff and veins. Wide green border with blood red blotches. Tall grower.
- MARY QUEEN OF SCOTS. Blotched plaid. Low growing. Deep red veins. Leafy.
- MISS CHICAGO. Low growing. Colorful pink.
- MISS MUFFETT. Very low, dwarf. Very dainty. Medium leafer. Light green to light yellow with copious red splotches.
- MRS. ARNO NERHLING. Very low, very leafy. Becomes white in subdued light. Coppery-red if grown outside.
- MRS. F. M. JOYNER. Very colorful new white. Vigorous. White in inside culture. Coppery-red outside culture.
- PATSY PARKS. Bright red. Improved cross of Red Flare & Pimpernelle.
- PINK BONNET. Slightly transparent. Melon pink center with deep red veins.
- RED POLKA. Red splotches on red background. Good potting variety.
- RICHARD DECKARD. Low growing, medium leafer. Good coloring. Pink and green.
- ROHERS DAWN. Low growing white. Large leaved. Red ribs & delicate veins.
- RUBY SMITH. New red. Good potting variety. Low growing. Leafy.
- SCARLET BEAUTY. Bright red. Low growing. Good potting variety.
- SEA GULL. Low growing, very leafy. Good for potting. Variation in white.
- SUSAN. Very low growing new pink, blotched variety. Good for potting.
- THE DUKE. New red. Vivid metallic red center on moss green border. Good leafer. Good for potting or outside.
- VIVIAN LEE. Similar to Crimson Wave. Medium low grower. Good leafer.
- WHITE PRINCESS. Medium small leaves. Snow white center with green ribs and border. Border flecked with white. Low grower.
- WHITE QUEEN. Large leaved white with red veins.
- ....AND MANY OTHERS, including new hybrids such as FIRE CHIEF, PINK DELIGHT, REDBIRD, ROSE GLOW, etc.



